

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL	
OMB Number:	3235-0104
Estimated average burden hours per response:	0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>CHARTER COMMUNICATIONS, INC.</u> <u>/MO/</u> (Last) (First) (Middle) <u>400 ATLANTIC STREET</u> (Street) <u>STAMFORD CT 06901</u> (City) (State) (Zip)	2. Date of Event Requiring Statement (Month/Day/Year) <u>03/10/2021</u>	3. Issuer Name and Ticker or Trading Symbol <u>COMSCORE, INC. [SCOR]</u>	
		4. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director <input checked="" type="checkbox"/> 10% Owner Officer (give title below) Other (specify below)	5. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting Person <input checked="" type="checkbox"/> Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of Derivative Security	5. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			
Series B Convertible Preferred Stock	(1)	(1)	Common Stock	27,509,203 ⁽²⁾	2.4719 ⁽³⁾	I	See Footnote ⁽⁴⁾

1. Name and Address of Reporting Person*
CHARTER COMMUNICATIONS, INC.
/MO/

 (Last) (First) (Middle)
400 ATLANTIC STREET

 (Street)
STAMFORD CT 06901

 (City) (State) (Zip)

1. Name and Address of Reporting Person*
Charter Communications Holding Company, LLC

 (Last) (First) (Middle)
400 ATLANTIC STREET

 (Street)
STAMFORD CT 06901

 (City) (State) (Zip)

1. Name and Address of Reporting Person *

SPECTRUM MANAGEMENT
HOLDING COMPANY, LLC

(Last) (First) (Middle)

400 ATLANTIC STREET

(Street)

STAMFORD CT 06901

(City)

(State)

(Zip)

Explanation of Responses:

1. Shares of Series B Convertible Preferred Stock of Comscore, Inc. (the "Company") are convertible, at the holder's election, at the conversion rate (as defined in the Company's certificate of designation of Series B Convertible Preferred Stock (the "Certificate of Designation")), which will initially be one-to-one; provided that the holder receives cash in lieu of fractional shares (if any). The Series B Convertible Preferred Stock have no expiration date.
2. Represents the amount of Common Stock initially issuable upon conversion of the Series B Preferred Stock on the date of event requiring this report. The holders of Series B Preferred Stock are entitled to participate in all dividends declared on the Common Stock on an as-converted basis and are also entitled to a cumulative dividend at the rate of 7.5% per annum.
3. Subject to adjustment, as described in the Certificate of Designation.
4. Charter Communications Holding Company, LLC ("Holdings") is the record holder of the reported shares. Spectrum Management Holding Company, LLC ("Spectrum Management") is the controlling parent company of Holdings. Charter Communications Holdings, LLC ("CCH") is the controlling parent company of Spectrum Management. CCH II, LLC ("CCH II") is the controlling parent company of CCH. Charter Communications, Inc. is the controlling parent company of CCH II.

Charter Communications,
Inc. By: Daniel Bollinger,
Vice President /s/ Daniel
Bollinger 03/12/2021

Charter Communications
Holding Company, LLC
By: Daniel Bollinger, Vice
President /s/ Daniel
Bollinger 03/12/2021

CCH II, LLC By: Daniel
Bollinger, Vice President
/s/ Daniel Bollinger 03/12/2021

Charter Communications
Holdings, LLC By: Daniel
Bollinger, Vice President
/s/ Daniel Bollinger 03/12/2021

Spectrum Management
Holding Company, LLC
By: Daniel Bollinger, Vice
President /s/ Daniel
Bollinger 03/12/2021

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.